

Usability Professionals' Association patterns

Austin, Texas; June 11-15, 2007

blueprints for usability

2007 International Conference Schedule-at-a-Glance

MONDAY, June 11, 2007									
<u>Workshops (8:30 am - 5:30 pm)</u>		<u>Evening Tutorials (6:30 pm - 9:30 pm)</u>							
W1	Ajax and User Experience Designs (Lu)	T7	Intuitive Images: Creating and Evaluating Usable Graphics for International Audiences (Hoffman)						
W2	Constellations of Greatness: Empowering Industry Leaders (Hayes, Straub)	T8	Designing a Task-Focused Conceptual Model (Johnson)						
W3	User Satisfaction: What is it, how can you measure it? (Bevins, McNamara)	T9	Designing Usable Rich Internet Applications (Vora)						
W4	Root Cause Analysis: Applying a Six Sigma Tool to the Design Process (Persons, Lumneus)	T10	Fun and Learn: Communicating the Usability Testing Process in 2 Hours (Vakhariya, Braun)						
W5	Creating a Usability Ontology (Degler, Battle)	T11	Post-Its® and Affinities: Low-tech Tools for High-impact Results (Rettger)						
<u>Full Day Tutorials (8:30 am - 5:30 pm)</u>		T12	A Priority Matrix to Align Product Designs to Business Objectives (Marine)						
T1	Listening & Telling: The Practice of Storytelling in Modern Times (Brooks, Packer)	T13	Storyboarding - a Dynamic Communications Tool (Sova, Sova)						
T2	Harnessing Creativity and Engaging Customers & Clients with Innovation Games (Friesberg)	T14	Effective Prototyping for Software Makers (Arnowitz, Arent, Alford, Lisai, Berger)						
T3	Creating a Custom UI Pattern Library (Barker)	World Usability Day							
T4	Beyond Anecdotes: Analyzing Qualitative Field Data (Dray, Siegel)								
T5	The Business of Usability: A tutorial for user experience managers, directors, and team leaders (Gunther, Wolfe, Bloomer)	<table border="1"> <thead> <tr> <th>Legend</th> </tr> </thead> <tbody> <tr> <td>Tutorials</td> </tr> <tr> <td>Workshops</td> </tr> <tr> <td>Special Sessions</td> </tr> <tr> <td>Experienced Practitioners Program</td> </tr> <tr> <td>Panel</td> </tr> </tbody> </table>		Legend	Tutorials	Workshops	Special Sessions	Experienced Practitioners Program	Panel
Legend									
Tutorials									
Workshops									
Special Sessions									
Experienced Practitioners Program									
Panel									
T6	User Centered Design for Speech Technology Projects (Hura, Houwing, McKenzie)								

Usability Professionals' Association patterns

Austin, Texas; June 11-15, 2007

blueprints for usability

2007 International Conference Schedule-at-a-Glance

TUESDAY, June 12, 2007			
<u>Full Day Tutorials (8:30 am - 5:00 pm)</u>			
T15	The Usability Evaluation Experience (Mitropoulos-Rundus)		
T16	Cross-Cultural User-Interface Design/Analysis (Marcus)		
T17	Usability Metrics 101: How to Collect, Analyze, and Present Usability Data (Albert, Tullis)		
T18	The Latest & Greatest: A Review of Recent Research in Interface Design (Straub)		
T19	Writing for the Web (Redish)		
T20	Developing Usable Interfaces for Web Applications Using Design Patterns (Vora)		
T21	Data Driven Personas - more than just a design tool (Warfel)		
T22	Abstract Prototyping (Constantine)		
<u>Experienced Practitioner Program (8:30 am - 12:00 pm)</u>			
EP1	Building a successful usability company (Mankelow, Schumacher)	EP2	Beyond ROI: UCD as a catalyst for organizational change (Salem, Boyd, Kleimann, Simonds, Rose)
<u>Experienced Practitioner Program (12:00 - 5:00 pm)</u>			
EP3	Rodeo	EP4	Training & Team-building: Maximizing the Patch-work Quilt Pattern (Peterson)

<u>Legend</u>
Tutorials
Workshops
Special Sessions
Experienced Practitioners Program
Panels

Usability Professionals' Association patterns

Austin, Texas; June 11-15, 2007

blueprints for usability

2007 International Conference Schedule-at-a-Glance

WEDNESDAY, June 13, 2007

Track	8:30 - 10:00 am	10:30 am - 12:00 pm	12:30 - 1:30 pm	1:30 - 3:00 pm	3:30 - 5:00 pm	5:30 - 6:30 PM
Invited Speaker	<p>KEYNOTE: A Sketch of Usability in the Broader Context of Design (Buxton)</p>	Fear Less and other patterns for introducing new ideas (Rising)	Idea Markets	Jenifer Tidwell	Hugh Dubberly	
Experienced Practitioner Topic Sessions		Activity Modeling and Activity-Centered Design (Constantine)		Driving user interface design, product pricing, and product positioning strategies through Usability Performance Metrics (Georgiev, Lee, Pillalamarri)	International Usability Evaluation and User Research (Dray, Siegel)	SIG: What's New in Standards for Usability and Accessibility? (Quesenberg, Paciello, Henry, Swierenga)
Strategy & Organization		Looking into the Crystal Ball: the Future of Usability (Albert, Gibbons, Szuc, Bias, Schumacher, Rettger)		But how do you get them to LISTEN?: Institutionalizing Usability at Decentralized Organizations (Broch, Straub)	Training up to Senior - Bridging the Gulf Between Internships and Senior UCD Positions (Hanson, Castleman, Sherman, Rosenbaum, Darnell)	SIG: Remote Control: How Can We Improve and Solve the Challenges We're Facing with Long-Distance Testing (Marcus)
Accessibility & Internationalization		Beyond Screen Readers: A Field Study of Visually Impaired Users (Beachem, Zhou)		International Collaboration for Design, Development, and Usability (LaPointe, Ramakrishnan, Herold)	How Brands Succeed Online (Bodine)	
Design		Fundamentals Panel: Testing (Dray, Sova, Tullis, Bevin, Campbell)		Fundamentals Panel: Research (Siegel, Rettger, Redish, Scuz, Darnell)	Designing for Small Screens: Crossing from Web to Product Design (McConnell, DeMulling)	
Web		Case Study: Optimizing the Account Opening Process (Bayles, Jablonski, Vasmatzidis)		User-Centered Information Architecture: Fast, Cheap and Data Driven (Boyd, Rose, Salem)	Tuning Your Web Content for Usability (Quesenberg, Redish)	

Usability Professionals' Association patterns

Austin, Texas; June 11-15, 2007

blueprints for usability

2007 International Conference Schedule-at-a-Glance

THURSDAY, June 14, 2007					
Track	8:30 - 10:00 am	10:30 am - 12:00 pm	1:30 - 2:10 pm	2:20 - 3:00 pm	3:30 - 5:00 pm
Invited Speaker	20 Years of HCI Design Patterns: From Values to Formats, and Back Again (Borchers)	Beyond the Box: Media Access Anywhere and Everywhere (Goldberg)	Evolving Accessibility Standards: How to Validate in a Rapidly Changing Environment (Rush)		Becoming a Usability Coach: Proving Success One Champion at a Time (Shek)
Methods & Skills	Mining Usability Feedback Sources (Sienknecht)		Using Closed Card-Sorting to Evaluate Information Architectures (Tullis)	Case Study: Using Web Survey Methodology to Conduct a Closed Card Sort (Rudd, Moghazy, Atlas)	Combining the Quantitative with the Qualitative- Web Analytics and Usability (Campbell)
Strategy & Organization	Life's a Story: Use Cases and Wikis as a Team Communication (Gross)	How to Introduce User-Centered Design to Corporate IT (Wheeler, Pampanwar, Rao, Colebank)	User Experience Advocacy Strategy and Tools for Large Organizations (Easton, Diol)	Usability Issues in Offshore Development: An Indian Perspective (Iyengar)	The Challenges of Institutionalizing Usability (Sueschek, Stewart, Rettger, Fitzpatrick)
Consulting & Testing	So You Want to Be a Rock Star (Usability Consultant) (Marcus, James, Mandel, Marine, Simonelli)	Usability in the Financial Services Industry (Vasmatzidis, Tullis, Anderson, Camp, Brown, Ramakrishnan)	3 Ways of Combining Online Surveys and Ethnographic Field Studies for Product Innovation Cases (Guadagnoli)	Contextual Inquiry: Get Out of Your Cube (DeMulling, McConnell)	Testing Textbooks: What Usability Testing Can Teach Us about Textbook Design (Howard)
Design	The ROI of Web Redesigns Made Simple (Burns)	Researching & Designing Life and Death User Experiences (Kantrovich, Quesenberg, Suther, Smelcer, McConnell)	PRP: Guidelines for Successful Recruitment in International Usability Studies (Gillham, Thalmeier, Fuchs, Shang, Sabena, Biesterfeldt)	PRP: User-Centered Map Design (Porathe)	Promoting Style Guidelines Usage to Create a Shared Responsibility for the User Experience (UX) (Mason)
Web	Semantic Web User Interaction: What's New, What's Important (Degler)	Universal Usability of Dynamic Content: Making Flash, AJAX, and DHTML Usable for Everyone (Chadwick-Dias, Bergel)	Creating & Evangelizing Web Standards (Without Gnashing of Teeth, Smashed Furniture and Other Unseemly Tantrums) (Erminger)	PRP: Evaluating User Expectations for Widescreen Content Layout (Goldberg)	Innovations in Visual Information Design and Multi-Ethnic Usability Testing: How to Create Better Products and Bigger Profits (Hofmann)
Special Events					Workshop Highlights

Usability Professionals' Association patterns

Austin, Texas; June 11-15, 2007

blueprints for usability

2007 International Conference Schedule-at-a-Glance

FRIDAY, June 15, 2007

Track	8:30 - 9:10 am	9:20 - 10:00 am	10:30 am 12:00 pm
Special Events	Idea Markets		Closing Plenary: Oh Them?! Designing for 4-billion users I forgot about. (Whitney)
Mobile Devices	PRP: Overcoming Mobile Usability Testing Hurdles: A Mobile Payments Case Study (Griffin, Vakhariya, Kim)	Micro-Usability: Usability for Wireless Handheld Devices and Applications (Graham)	
Patterns	Hone Your Design Skills with a Personal Design Library (Adkisson)	Designing a Specific Use Case Pattern Set for Enterprise Applications (Schwartz)	
Accessibility & Internationalization	The Silver Tsunami: converging business forces of aging demographics, accessibility and usability (Shire)	Testing and Designing for Latino Users in the US (Anderson)	
Design	PRP: Selecting the Best Graph Based on Data, Tasks and User Roles (Helfman, Goldberg)	Applying Usability to Graphical Data Representation (Sealy)	
Multi-Modal	PRP: Designing an Improved User-Interface for Interventional Angiography and Cardiology X-ray Systems (Quart-Faslem, Regn)	Best Practices for Multi-channel Experiences (Dorsey)	
Web	The "Googlefication" of Site Search: Adapting to Google's Influence on User Behavior (Lebson)	Podcasting About Usability: Tips For Practitioners (Kierman, Swierenga)	

Legend
Tutorials
Workshops
Special Sessions
Experienced Practitioners Program
Panels
PRP - Peer Reviewed Paper