

Usability Professionals' Association patterns

Austin, Texas; June 11-15, 2007

blueprints for usability

2007 International Conference Schedule-at-a-Glance

MONDAY, June 11, 2007															
<u>Workshops (8:30 am - 5:30 pm)</u>		<u>Evening Tutorials (6:30 pm - 9:30 pm)</u>													
W1	Ajax and User Experience Designs (Lu)	T7	Intuitive Images: Creating and Evaluating Usable Graphics for International Audiences (Hoffman)												
W2	Constellations of Greatness: Empowering Industry Leaders (Hayes, Straub)	T8	Designing a Task-Focused Conceptual Model (Johnson)												
W3	User Satisfaction: What is it, how can you measure it? (Bevins, McNamara)	T9	Designing Usable Rich Internet Applications (Vora)												
W4	Root Cause Analysis: Applying a Six Sigma Tool to the Design Process (Persons, Lumneus)	T10	Fun and Learn: Communicating the Usability Testing Process in 2 Hours (Vakhariya, Braun)												
W5	Creating a Usability Ontology (Degler, Battle)	T11	Post-Its® and Affinities: Low-tech Tools for High-impact Results (Rettger)												
<u>Full Day Tutorials (8:30 am - 5:30 pm)</u>		T12	A Priority Matrix to Align Product Designs to Business Objectives (Marine)												
T1	Listening & Telling: The Practice of Storytelling in Modern Times (Brooks, Packer)	T13	Storyboarding - a Dynamic Communications Tool (Sova, Sova)												
T2	Harnessing Creativity and Engaging Customers & Clients with Innovation Games (Friesberg)	T14	Effective Prototyping for Software Makers (Arnowitz, Arent, Alford, Lisai, Berger)												
T3	Creating a Custom UI Pattern Library (Barker)	World Usability Day													
T4	Beyond Anecdotes: Analyzing Qualitative Field Data (Dray, Siegel)														
T5	The Business of Usability: A tutorial for user experience managers, directors, and team leaders (Gunther, Wolfe, Bloomer)	<table border="1"> <thead> <tr> <th colspan="2">Legend</th> </tr> </thead> <tbody> <tr> <td colspan="2">Tutorials</td> </tr> <tr> <td colspan="2">Workshops</td> </tr> <tr> <td colspan="2">Special Sessions</td> </tr> <tr> <td colspan="2">Experienced Practitioners Program</td> </tr> <tr> <td colspan="2">Panel</td> </tr> </tbody> </table>		Legend		Tutorials		Workshops		Special Sessions		Experienced Practitioners Program		Panel	
Legend															
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Panel															
T6	User Centered Design for Speech Technology Projects (Hura, Houwing, McKenzie)														

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TUESDAY, June 12, 2007			
<u>Full Day Tutorials (8:30 am - 5:00 pm)</u>			
T15	The Usability Evaluation Experience (Mitropoulos-Rundus)		
T16	Cross-Cultural User-Interface Design/Analysis (Marcus)		
T17	Usability Metrics 101: How to Collect, Analyze, and Present Usability Data (Albert, Tullis)		
T18	The Latest & Greatest: A Review of Recent Research in Interface Design (Straub)		
T19	Writing for the Web (Redish)		
T20	Developing Usable Interfaces for Web Applications Using Design Patterns (Vora)		
T21	Data Driven Personas - more than just a design tool (Warfel)		
T22	Abstract Prototyping (Constantine)		
<u>Experienced Practitioner Program (8:30 am - 12:00 pm)</u>			
EP1	Building a successful usability company (Mankelow, Schumacher)	EP2	Beyond ROI: UCD as a catalyst for organizational change (Salem, Boyd, Kleimann, Simonds, Rose)
<u>Experienced Practitioner Program (12:00 - 5:00 pm)</u>			
EP3	Rodeo	EP4	Training & Team-building: Maximizing the Patch-work Quilt Pattern (Peterson)

<u>Legend</u>
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WEDNESDAY, June 13, 2007

Track	8:30 - 10:00 am	10:30 am - 12:00 pm	12:30 - 1:30 pm	1:30 - 3:00 pm	3:30 - 5:00 pm	5:30 - 6:30 PM
Invited Speaker	<p>KEYNOTE: A Sketch of Usability in the Broader Context of Design (Buxton)</p>	Fear Less and other patterns for introducing new ideas (Rising)	Idea Markets	Jenifer Tidwell	Hugh Dubberly	
Experienced Practitioner Topic Sessions		Activity Modeling and Activity-Centered Design (Constantine)		Driving user interface design, product pricing, and product positioning strategies through Usability Performance Metrics (Georgiev, Lee, Pillalamarri)	International Usability Evaluation and User Research (Dray, Siegel)	SIG: What's New in Standards for Usability and Accessibility? (Quesenberg, Paciello, Henry, Swierenga)
Strategy & Organization		Looking into the Crystal Ball: the Future of Usability (Albert, Gibbons, Szuc, Bias, Schumacher, Rettger)		But how do you get them to LISTEN?: Institutionalizing Usability at Decentralized Organizations (Broch, Straub)	Training up to Senior - Bridging the Gulf Between Internships and Senior UCD Positions (Hanson, Castleman, Sherman, Rosenbaum, Darnell)	SIG: Remote Control: How Can We Improve and Solve the Challenges We're Facing with Long-Distance Testing (Marcus)
Accessibility & Internationalization		Beyond Screen Readers: A Field Study of Visually Impaired Users (Beachem, Zhou)		International Collaboration for Design, Development, and Usability (LaPointe, Ramakrishnan, Herold)	How Brands Succeed Online (Bodine)	
Design		Fundamentals Panel: Testing (Dray, Sova, Tullis, Bevin, Campbell)		Fundamentals Panel: Research (Siegel, Rettger, Redish, Scuz, Darnell)	Designing for Small Screens: Crossing from Web to Product Design (McConnell, DeMulling)	
Web		Case Study: Optimizing the Account Opening Process (Bayles, Jablonski, Vasmatzidis)		User-Centered Information Architecture: Fast, Cheap and Data Driven (Boyd, Rose, Salem)	Tuning Your Web Content for Usability (Quesenberg, Redish)	

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THURSDAY, June 14, 2007					
Track	8:30 - 10:00 am	10:30 am - 12:00 pm	1:30 - 2:10 pm	2:20 - 3:00 pm	3:30 - 5:00 pm
Invited Speaker	20 Years of HCI Design Patterns: From Values to Formats, and Back Again (Borchers)	Beyond the Box: Media Access Anywhere and Everywhere (Goldberg)	Evolving Accessibility Standards: How to Validate in a Rapidly Changing Environment (Rush)		Becoming a Usability Coach: Proving Success One Champion at a Time (Shek)
Methods & Skills	Mining Usability Feedback Sources (Sienknecht)		Using Closed Card-Sorting to Evaluate Information Architectures (Tullis)	Case Study: Using Web Survey Methodology to Conduct a Closed Card Sort (Rudd, Moghazy, Atlas)	Combining the Quantitative with the Qualitative- Web Analytics and Usability (Campbell)
Strategy & Organization	Life's a Story: Use Cases and Wikis as a Team Communication (Gross)	How to Introduce User-Centered Design to Corporate IT (Wheeler, Pampanwar, Rao, Colebank)	User Experience Advocacy Strategy and Tools for Large Organizations (Easton, Diol)	Usability Issues in Offshore Development: An Indian Perspective (Iyengar)	The Challenges of Institutionalizing Usability (Sueschek, Stewart, Rettger, Fitzpatrick)
Consulting & Testing	So You Want to Be a Rock Star (Usability Consultant) (Marcus, James, Mandel, Marine, Simonelli)	Usability in the Financial Services Industry (Vasmatzidis, Tullis, Anderson, Camp, Brown, Ramakrishnan)	3 Ways of Combining Online Surveys and Ethnographic Field Studies for Product Innovation Cases (Guadagnoli)	Contextual Inquiry: Get Out of Your Cube (DeMulling, McConnell)	Testing Textbooks: What Usability Testing Can Teach Us about Textbook Design (Howard)
Design	The ROI of Web Redesigns Made Simple (Burns)	Researching & Designing Life and Death User Experiences (Kantrovich, Quesenberg, Suther, Smelcer, McConnell)	PRP: Guidelines for Successful Recruitment in International Usability Studies (Gillham, Thalmeier, Fuchs, Shang, Sabena, Biesterfeldt)	PRP: User-Centered Map Design (Porathe)	Promoting Style Guidelines Usage to Create a Shared Responsibility for the User Experience (UX) (Mason)
Web	Semantic Web User Interaction: What's New, What's Important (Degler)	Universal Usability of Dynamic Content: Making Flash, AJAX, and DHTML Usable for Everyone (Chadwick-Dias, Bergel)	Creating & Evangelizing Web Standards (Without Gnashing of Teeth, Smashed Furniture and Other Unseemly Tantrums) (Erminger)	PRP: Evaluating User Expectations for Widescreen Content Layout (Goldberg)	Innovations in Visual Information Design and Multi-Ethnic Usability Testing: How to Create Better Products and Bigger Profits (Hofmann)
Special Events					Workshop Highlights

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FRIDAY, June 15, 2007

Track	8:30 - 9:10 am	9:20 - 10:00 am	10:30 am 12:00 pm
Special Events	Idea Markets		Closing Plenary: Oh Them?! Designing for 4-billion users I forgot about. (Whitney)
Mobile Devices	PRP: Overcoming Mobile Usability Testing Hurdles: A Mobile Payments Case Study (Griffin, Vakhariya, Kim)	Micro-Usability: Usability for Wireless Handheld Devices and Applications (Graham)	
Patterns	Hone Your Design Skills with a Personal Design Library (Adkisson)	Designing a Specific Use Case Pattern Set for Enterprise Applications (Schwartz)	
Accessibility & Internationalization	The Silver Tsunami: converging business forces of aging demographics, accessibility and usability (Shire)	Testing and Designing for Latino Users in the US (Anderson)	
Design	PRP: Selecting the Best Graph Based on Data, Tasks and User Roles (Helfman, Goldberg)	Applying Usability to Graphical Data Representation (Sealy)	
Multi-Modal	PRP: Designing an Improved User-Interface for Interventional Angiography and Cardiology X-ray Systems (Quart-Faslem, Regn)	Best Practices for Multi-channel Experiences (Dorsey)	
Web	The "Googlefication" of Site Search: Adapting to Google's Influence on User Behavior (Lebson)	Podcasting About Usability: Tips For Practitioners (Kierman, Swierenga)	

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PRP - Peer Reviewed Paper