

patterns

blueprints for usability

Usability Professionals' Association

2007 Annual International Conference

Registration Form

June 11-15, 2007, Austin, Texas, Austin Hilton

How to Register: Register Online at www.upa2007.org; Call (630) 980-4997; fax this form to UPA at (630) 351-8490 or register at the conference.

First Name _____

Last Name _____

Company Name _____

Address _____

City _____

State/Prov. _____

Zip/Postal Code _____

Country _____

Phone Number (including area code) _____

Email _____

I will attend the Opening Reception:

yes no

I will attend the Thursday Dinner Event:

yes no

I will bring a guest to the social functions:

yes no

Name for guest's badge: _____

I have special dietary needs. I require kosher vegetarian meals other

(Please specify your needs) _____

In accordance with the Americans with Disabilities Act (ADA), please check this box if you require assistance because of a disability to make this program accessible to you. Someone from the UPA Office will contact you.

Are you presenting at UPA 2007? yes no

Is this your first time at a UPA conference? yes no

Are you a member of a Texas chapter of HFI, SIG-CHI, ACM, etc.? yes no (If yes, you receive the UPA member rates.)

Please name: _____

UPA 2007: Registration:

Your main conference registration includes two and a half days of presentations; Conference proceedings on CD; Opening reception on Tuesday night; Breakfast, Lunch and Snacks on Wednesday, Thursday, and Friday; and Dinner on Thursday night.

Special conference sessions, for which you must pre-register, include:

- Full-day Tutorials, Workshops and Experienced Practitioner Program include breakfast, 2 snacks and lunch;
- Evening Tutorials include a snack.

Enter the Session Code
First Choice Second Choice

Monday, June 11, 2007

Example: T1

T4

Tutorial and Workshop* Sessions (8:30 am - 5:30 pm): (Choose one session)

- W-1 Ajax and User Experience Designs
- W-2 Constellations of Greatness: Empowering Industry Leaders
- W-3 User Satisfaction: What is it, how can you measure it?
- W-4 Root Cause Analysis: Applying a Six Sigma Tool to the Design Process
- W-5 Creating a Usability Ontology
- T-1 Listening & Telling: The Practice of Storytelling in Modern Times
- T-2 Harnessing Creativity and Engaging Customers & Clients with Innovation Games
- T-3 Creating a Custom UI Pattern Library
- T-4 Beyond Anecdotes: Analyzing Qualitative Field Data
- T-5 The Business of Usability: A tutorial for user experience managers, directors, and team leaders
- T-6 User Centered Design for Speech Technology Projects

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*Registration for all Workshops will be tentative dependent upon completion of a position paper requirement. Call the UPA office at (630) 980-4997 for more information.

Evening Tutorials (6:30 - 9:30 pm): (Choose one session)

- T-7 Intuitive Images: Creating and Evaluating Usable Graphics for International Audiences
- T-8 Designing a Task-Focused Conceptual Model
- T-9 Designing Usable Rich Internet Applications
- T-10 Fun and Learn: Communicating the Usability Testing Process in 2 Hours
- T-11 Post-Is® and Affinities: Low-tech Tools for High-impact Results
- T-12 A Priority Matrix to Align Product Designs to Business Objectives
- T-13 Storyboarding - a Dynamic Communications Tool
- T-14 Effective Prototyping for Software Makers

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Tuesday, June 12, 2007

You may choose to attend either one tutorial OR one AM EP and one PM EP session. Sessions cannot be mixed. If you choose to attend a tutorial, designate a first and a second choice in the boxes below. If you choose to attend the Experienced Practitioners Program, designate one AM and one PM session in the boxes below. Maximum of 40 registrants will be allowed in the Experience Practitioner Program.

Tutorials (8:30 am - 5:00 pm):

- T-15 The Usability Evaluation Experience
- T-16 Cross-Cultural User-Interface Design/Analysis
- T-17 Usability Metrics 101: How to Collect, Analyze, and Present Usability Data
- T-18 The Latest & Greatest: A Review of Recent Research in Interface Design
- T-19 Writing for the Web
- T-20 Developing Usable Interfaces for Web Applications Using Design Patterns
- T-21 Data Driven Personas - more than just a design tool
- T-22 Abstract Prototyping

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EP Experienced Practitioners Program: (Choose either EP1 or EP2 and either EP3 or EP4)

- 8:30 am - 12:00 pm
- EP1 Building a successful usability company
- EP2 Beyond ROI: UCD as a catalyst for organizational change
- 1:30 - 5:00 pm
- EP3 Experienced Practitioners Spontaneous Session
- EP4 Training & Team-building: Maximizing the Patch-work Quilt Pattern

Registration Fees (Deadlines are 11:55 p.m. Eastern Time.)

*UPA International members are eligible for the member fee. UPA Chartered Chapter members, who are not UPA International members, pay non-member rate.

**Registrations made on-site will incur an additional \$150 administrative fee.

	Early Registration (Feb. 26 - Mar. 18)	Regular Registration (Mar. 19 - May 1)	Late Registration (May 2 - June 8)**
Main Conference (Wed. June 13 - Fri. June 15)			
Member*	\$695 <input type="checkbox"/>	\$795 <input type="checkbox"/>	\$895 <input type="checkbox"/>
Non-Member	\$895 <input type="checkbox"/>	\$995 <input type="checkbox"/>	\$1095 <input type="checkbox"/>
Student	\$300 <input type="checkbox"/>	\$350 <input type="checkbox"/>	\$450 <input type="checkbox"/>
Single Day Conference (Wed. June 13 - Fri. June 15)			
Member*	\$350 <input type="checkbox"/>	\$400 <input type="checkbox"/>	\$450 <input type="checkbox"/>
Non-member	\$450 <input type="checkbox"/>	\$500 <input type="checkbox"/>	\$550 <input type="checkbox"/>

Amount Due for Conference: _____

Full Day Tutorials (Price per tutorial) (Mon. June 11 and Tues. June 12)			
Full day (with conference)	\$560 <input type="checkbox"/>	\$685 <input type="checkbox"/>	\$835 <input type="checkbox"/>
Full day (without conference)	\$690 <input type="checkbox"/>	\$790 <input type="checkbox"/>	\$890 <input type="checkbox"/>
Full day (student)	\$250 <input type="checkbox"/>	\$300 <input type="checkbox"/>	\$350 <input type="checkbox"/>

Amount Due for Full Day Tutorials: _____ tutorial(s) x price per tutorial = _____

Evening Tutorials (Mon. June 11)			
Monday evening (with conference)	\$280 <input type="checkbox"/>	\$350 <input type="checkbox"/>	\$425 <input type="checkbox"/>
Monday evening (without conference)	\$345 <input type="checkbox"/>	\$400 <input type="checkbox"/>	\$500 <input type="checkbox"/>
Monday evening (student)	\$125 <input type="checkbox"/>	\$150 <input type="checkbox"/>	\$175 <input type="checkbox"/>

Amount Due for Evening Tutorials: _____

Full Day Workshops (Mon. June 11)			
Member*/Non-Member	\$150 <input type="checkbox"/>	\$150 <input type="checkbox"/>	\$150 <input type="checkbox"/>
Student	\$50 <input type="checkbox"/>	\$50 <input type="checkbox"/>	\$50 <input type="checkbox"/>

Amount Due for Workshops: _____

Experienced Practitioners Program (Tues. June 12)			
Member*/Non-member	\$150 <input type="checkbox"/>	\$150 <input type="checkbox"/>	\$150 <input type="checkbox"/>

Amount Due for Experienced Practitioners Program: _____

Extras	
Guest Opening Reception Ticket	\$45 x _____
Guest Thursday Gala Ticket	\$80 x _____
Guest Lunch Tickets	\$45 x _____
Extra CD Proceedings	\$15 x _____

Amount Due for Extras: _____

UPA Membership	
I want to join UPA	\$125 _____
Renew my membership	\$100 _____
Student Membership	\$35 _____

Membership Fees Due: _____

GRAND TOTAL DUE:

PAYMENT:

Check # _____ (payable to UPA; US funds only) OR MC VISA AMEX

Card Number: _____ Exp. Date: _____

Name on card: _____ Signature: _____

Cancellation Policy

Written refund requests will be honored if postmarked/fax dated before May 30, 2007. All refunds will be assessed a \$100 administrative fee. Registrations can be transferred to another individual with an authorization letter from the original registrant. Requests must be sent to the UPA office at: Usability Professionals' Association, 140 North Bloomingdale Road; Bloomingdale, IL 60108-1017 or faxed to (630) 351-8490.